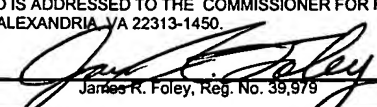


IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial No.: 10/523,575)
International App. No.: PCT/GB03/03302)
Priority Date: 31 July 2002)
Inventor: Neil Hugh Forsyth Speed et al.)
For: STRIP MERCHANDISERS)
Atty Ref.: 2205/42424/1-PCT-US)

CERTIFICATE OF MAILING BY "EXPRESS MAIL"	
MAILING LABEL NUMBER:	EV967388493US
DATE OF DEPOSIT:	AUGUST 17, 2005
I HEREBY CERTIFY THAT THIS PAPER OR FEE IS BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE "EXPRESS MAIL POST OFFICE BOX ADDRESSEE" SERVICE UNDER 35 CFR 1.10 ON THE DATE INDICATED ABOVE AND IS ADDRESSED TO THE COMMISSIONER FOR PATENTS, P.O. BOX 1450, ALEXANDRIA, VA 22313-1450.	
 James R. Foley, Reg. No. 39,979	

**RESPONSE TO NOTIFICATION OF MISSING REQUIREMENTS
UNDER 35 U.S.C. 371 IN THE UNITED STATES
DESIGNATED/ELECTED OFFICE (DO/EO/US)**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

The above-noted application was filed under the provisions of 37 CFR 1.494, and in conjunction therewith a Notification of Missing Requirements issued on August 4, 2005.

The Notification indicates that an executed oath or declaration of the inventors must be provided. Please find enclosed the following:

- a. An executed Declaration and Power of Attorney for Patent Application duly executed by the inventors;
- b. A copy of the aforementioned Notification of Missing Requirements Under 35 U.S.C. 371 in the United States Designated/Elected Office (DO/EO/US); and

10523575

- c. A check in the amount of \$130.00 to cover the surcharge for providing the Declaration later than thirty months from the priority date.

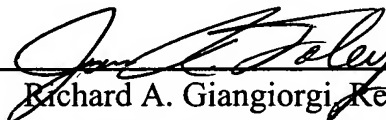
The Commissioner is authorized to charge Deposit Account No. 20-1495 any amount necessary to cover any additional costs associated with this Response in the event that the check mentioned above is either insufficient or lost, or to credit any overpayment.

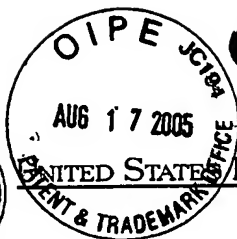
It is believed that the enclosed material responds fully to the aforementioned Notice and if any additional information is needed, please contact the undersigned at (312) 704-1890.

Respectfully submitted,

Date: August 17, 2005

By: _____


Richard A. Giangiori, Reg. No. 24,284
James R. Foley, Reg. No. 39,979
Trexler, Bushnell, Giangiori,
Blackstone & Marr, Ltd.
105 W. Adams Street, 36th Floor
Chicago, Illinois 60603
(312) 704-1890



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
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U.S. APPLICATION NUMBER NO. 10/523,575	FIRST NAMED APPLICANT Neil Hugh Forsyth Speed	ATTY. DOCKET NO. 2205/42424/1-PCT-US
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279
 TREXLER, BUSHNELL, GIANGIORGI,
 BLACKSTONE & MARR, LTD.
 105 WEST ADAMS STREET
 SUITE 3600
 CHICAGO, IL 60603

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TREXLER, BUSHNELL, GIANGIORGI,
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INTERNATIONAL APPLICATION NO.

PCT/GB03/03302

I.A. FILING DATE

07/30/2003

PRIORITY DATE

07/31/2002

CONFIRMATION NO. 5847

371 FORMALITIES LETTER



OC000000016678232

Date Mailed: 08/04/2005

NOTIFICATION OF MISSING REQUIREMENTS UNDER 35 U.S.C. 371 IN THE UNITED STATES DESIGNATED/ELECTED OFFICE (DO/EO/US)

The following items have been submitted by the applicant or the IB to the United States Patent and Trademark Office as a Designated / Elected Office (37 CFR 1.495).

- Copy of the International Application filed on 01/28/2005
- Copy of the International Search Report filed on 01/28/2005
- Preliminary Amendments filed on 01/28/2005
- Information Disclosure Statements filed on 03/10/2005
- Oath or Declaration filed on 01/28/2005
- U.S. Basic National Fees filed on 01/28/2005
- Priority Documents filed on 01/28/2005

The following items **MUST** be furnished within the period set forth below in order to complete the requirements for acceptance under 35 U.S.C. 371:

- Oath or declaration of the inventors, in compliance with 37 CFR 1.497(a) and (b), identifying the application by the International application number and international filing date. The current oath or declaration does not comply with 37 CFR 1.497(a) and (b) in that it:
 - is not executed in accordance with either 37 CFR 1.66 or 37 CFR 1.68.

ALL OF THE ITEMS SET FORTH ABOVE MUST BE SUBMITTED WITHIN TWO (2) MONTHS FROM THE DATE OF THIS NOTICE OR BY 32 MONTHS FROM THE PRIORITY DATE FOR THE APPLICATION, WHICHEVER IS LATER. FAILURE TO PROPERLY RESPOND WILL RESULT IN ABANDONMENT.

The time period set above may be extended by filing a petition and fee for extension of time under the provisions of 37 CFR 1.136(a).

Applicant is reminded that any communications to the United States Patent and Trademark Office must be mailed to the address given in the heading and include the U.S. application no. shown above (37 CFR 1.5)

*A copy of this notice **MUST** be returned with the response.*

INDIA L EVANS

Telephone: (703) 308-9140 EXT 212

PART 1 - ATTORNEY/APPLICANT COPY

U.S. APPLICATION NUMBER NO.	INTERNATIONAL APPLICATION NO.	ATTY. DOCKET NO.
10/523,575	PCT/GB03/03302	2205/42424/1-PCT-US

FORM PCT/DO/EO/905 (371 Formalities Notice)